

# Teacher/Trainer Notes

## Part 1: Get Prepared

### Module 5: Where to look for work - Using social media

#### Duration

Estimated time for learners to complete module is approximately 40 minutes, but may vary depending on the group you are working with.

The presentation takes 30 minutes including tasks and activities.

#### Aims

- To learn about how social media channels can help with looking for a job
- To learn about different social media channels and how to use them effectively

#### Learning intention

- I will learn about how social media channels can help with looking for a job
- I will learn about different social media channels and how to use them effectively

#### Success criteria

- I can use different recruitment websites to help me look for a job
- I can use different social media channels effectively

#### Resources

- Students on iPads/tablets or ICT suite with internet access
- Smartboard if using PowerPoint presentation alongside module
- Planit website – [www.planitplus.net](http://www.planitplus.net)
- The following resources available on Planit – JSS Module 5: Where to look for work: Using social media, Where to look for work: Using social media PowerPoint presentation and access to the activities on Planit

## Preparation

- Open the [Job Seeking Skills/Part 1/Module 5](#) section on [planitplus.net](#)
- Familiarise yourself with the content and activities
- Open the [Where to look for work: Using social media PowerPoint](#) presentation and edit Notes to suit your teaching style. Example text is there as a guide
- Check that students can open and use the Module 5: Where to look for work: Using social media content and that they can access activities on Planit
- If time is limited, students can complete activities in their own time.

## Presentation Module 5: Where to look for work: Using Social Media

### Tasks and Activities

The presentation has been written to be taught alongside the module.

Tasks have been added to the presentations to make it interactive - learners will be asked questions as they go through the presentations.

Task 1	Slide 2	Which social media platforms do you use?
Task 2	Slide 4	What do others see when they look at your Facebook profile?
Task 3	Slide 7	Which would you use?

### Activities

Activities will be carried out within the presentation or can be completed after.

- [Activity 1](#) – Using social media to look for work

## Alternative approaches and follow on activities

- This module is designed to be completed online, therefore there are no alternative worksheets available
- Students can spend more time trying searches using the different social media channels

## Reflect and review

- Review what has been learned and reinforce key points about how to use different recruitment websites to find career opportunities

## Career Management Skills

<b>Self</b>	I make positive career decisions
<b>Horizons</b>	I know how to find and evaluate information and support to help my career development I am creative and enterprising in the way I approach my career development
<b>Networks</b>	I use information and relationships to secure, create and maintain work

## Career Education Scotland

<b>Senior Phase</b>
I can effectively use social media channels to help achieve my future career aspirations
I can describe the different methods of how companies advertise vacancies and how to best use these in looking for work