

4: Recruitment and organisation websites



Activity 1: Finding out about companies and organisations

Practise browsing around different company websites using three or more of the examples below.

You can start by using a search engine (like Google) to find the website and possibly the recruitment section. For example, use the search terms: “Greggs jobs” or “Greggs careers”.

See if you can find out what career opportunities they offer and if they recruit apprentices.

1. Greggs (the baker)

2. Rockstar North

3. Scottish Water

4. British Gas (Centrica)

5. Aviva

6. Arnold Clark

7. BAE Systems

8. Whitbread (includes Premier Inn and Brewers Fayre)



As well as looking on companies' websites for job vacancies, you can also find out lots of other information that can help you to learn more about the organisation and what it might be like to work there.

There are many factors to consider when thinking about applying to work for an organisation.

- What does it make or do?
- Who owns or runs it?
- How long has it been operating?
- How big is it? Is it growing? How many people work there?
- Who and where are its customers?
- What is its reputation?
- Does it operate only in the local area, or nationally?
- What kind of training do they offer their employees?
- Will there be good opportunities to develop your skills and career?



As a follow on activity, you could look at the three websites you used and see what kind of other information you can find out about the company.