

## 5: Social media platforms



### Activity 1: Using social media to look for work

Practise finding companies and recruitment information on the following social media channels and make a note of what you searched for, what you found and which social media channels you found most useful.

#### Facebook

Search terms used

Recruitment information found

Reasons you or wouldn't wouldn't use this social media channel

#### X

Search terms used

Recruitment information found

Reasons you or wouldn't wouldn't use this social media channel

#### LinkedIn

Search terms used

Recruitment information found

Reasons you or wouldn't wouldn't use this social media channel

#### Instagram

Search terms used

Recruitment information found

Reasons you or wouldn't wouldn't use this social media channel

#### YouTube

Search terms used

Recruitment information found

Reasons you or wouldn't wouldn't use this social media channel